



MARISHA LEON

Brand & Communication Strategist / EN-FR-RU

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📍 Belgrade
Serbia and Montenegro

Narrative Systems & Content Architecture

Cross-Platform Editorial Strategy

Cultural Communication (EN-FR-RU)

Leadership Messaging & Voice Consistency

Multimedia Storytelling (written/video/voice)

I'm a trilingual content strategist working across narrative design, editorial systems, and global cultural communication. With a background that merges journalism, product messaging, and organizational storytelling, I help human-centered and complex brands clarify their voice and express their mission — from strategy to production.

I build editorial ecosystems that align message, platform, and people — from inside-out. My projects span extractive industries, sustainability, leadership communications, video production, and international team collaboration. Looking to build meaningful work inside a creative environment that values clarity, context, and cultural nuance.

📁 EXPERIENCES

Regional Communications Lead, Europe & West Africa

Nordgold - Since 2020 - Full-time - Remote

- Design and execute narrative frameworks across multilocal teams (Africa, Europe, Russia)
- Direct storytelling initiatives for brand and leadership reputation
- Supervise video, voice, copy-based content creation
- Collaborate with C-level team on tone of voice, messaging, anti-crisis narratives
- Organize cross-cultural narrative flow across remote teams
- Develop comms tools, templates, and scalable content systems
- Shape message delivery across high-trust channels (press, internal, field)

Journalist & Content Producer

Various - 2016 to 2020 - Freelancer - Remote - France

- Created editorial content for TV, digital and print
- Assisted in co-producing award-winning documentary content
- Specialized in narrative scripting, long interviews and field research
- Hands-on field producer support (research, scenario, scripting, visuals)

🎓 EDUCATION

Master's Degree in Multimedia Journalism

ÉCOLE SUPÉRIEURE DE JOURNALISME DE LILLE (ESJ LILLE)

2016

One of the top European journalism schools and #1 in France. Focused on digital storytelling, multimedia production, investigative reporting, and cross-platform brand narration.